

# *Writing an Exposition*

## *Purpose:*

*To argue a particular point of view, providing evidence to convince others.*

Study*ladder*



# *Examples of Expositions:*

*persuasive articles,  
newspaper editorials,  
letters to the editor,  
exposés, debates, speeches  
in law suits, political  
speeches.*



# Structure:

## 1) Statement of Position:

*Statement that gives a point of view on a topic.*

## 2) Arguments:

*Series of arguments and evidence that backs them up.*

## 3) Reinforcement:

*A concluding statement that summarizes the arguments and restates the author's point of view.*

## Structural Features:

*\* Use a title.*

*\* Organize arguments by paragraphs.*

## Language Features:

- \* Uses present tense. Examples: I am, we are.*
- \* Uses words that show cause and effect. Examples: therefore, as a result, consequently.*
- \* Uses conjunctions and connectives. Examples: because, furthermore, besides.*
- \* Uses ordinals to show order of importance of arguments. Examples: firstly, second, in the first place, finally.*

## Persuasive Techniques:

- \* Use strong emotive language to appeal to the audience.*
- \* Use strong scientific evidence to back up arguments.*
- \* Use personal experience to elaborate on arguments.*